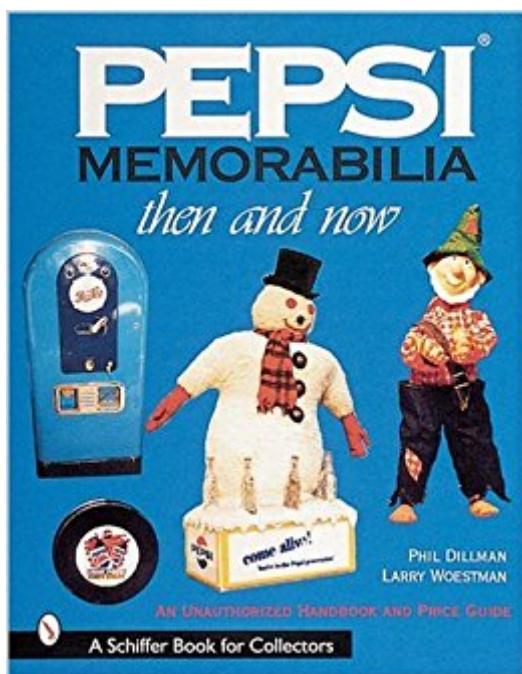


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# Pepsi Memorabilia: Then And Now: An Unauthorized Handbook And Price Guide (Schiffer Book For Collectors With Price Guide)



## **Synopsis**

Pepsi-Cola\* marked its 100th anniversary in 1998 with much fanfare for the internationally known beverage! This book compiles a fabulous array of Pepsi-related collectibles, shown with a price guide. Items pictured include advertisements, bottles, jewelry, knives, signs, tablewares, toys, umbrellas, and watches. Also are items limited in production, test items, early products, and products internationally owned and distributed by Pepsico, Inc. such as Aspen, Jake's Diet Cola, Devil Shake, Tropic Surf, Skandi, Patio, Kas, Mirinda, Pepsi's H2OH! line, Teem, Josta, and, of course, Pepsi-Cola, Mountain Dew, Slice, Mug root beer, and much more. If you are a collector who thirsts for Pepsi collectibles or other soda advertising memorabilia, this book is for you!

## **Book Information**

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## **Customer Reviews**

Co-authors Phillip Dillman and Larry Woestman are both avid collectors of Pepsi-related memorabilia. Together they formed the Chicago Connection chapter of the Pepsi-Cola Collectors Club in 1992, which provided them with a good research forum for this book.

This Pepsi price guice is a outstanding book. Lots of photos and current values. I really like the blue cover, it goes with Pepsi. Overall I rate this book 5 stars. This book is a few years old but still a valuable tool for the Pepsi collector or antique dealer. I am hoping the author comes out with a new one soon as there are not too many different Pepsi books out there. Thank you.

Unless your collection consists of Pepsi items mainly from the 1970's on, then this is the book for you. The title has ....then and now in it. This book has more now and not enough then. It was a total waste of money in my opinion.

This book has everything and it's a personnel collection. They have great items and are appropriately priced. I enjoy flipping through cuz it seems like I miss something. Fav collector book.

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